



PRESS RELEASE – FOR IMMEDIATE RELEASE

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***Analog Way announces the ORCHESTRA,
its new powerful remote controller***

June 2009 - Analog Way, a leading designer and manufacturer of image converters and presentation switchers, is proud to announce a new release to its Consoles range: ORCHESTRA (Ref. ORC50) by Analog Way is a powerful intuitive and ergonomic Remote Controller.

ORCHESTRA by Analog Way is a Powerful intuitive and ergonomic Remote Controller designed to manage independently or simultaneously, several Switchers such as **Di-VentiX II** as well as the new **Opus** system, either as stand-alone boxes or as any kind of combination, including soft-edge blending.

ORCHESTRA offers the control of matrixes in order to multiply the number of sources, whatever input number the **Analog Way** Switcher provide. Once connected to the **Analog Way** Switchers, **ORCHESTRA** can control up to 6 independent screen configurations in different locations (single display or multiple projectors in soft-edge blended mode) and store up to 64 presets per screen configuration. **ORCHESTRA** controls all the effects and functionalities of the **Di-VentiX II** and the new **Opus** System :

- Control of soft-edge blending presentations, on up to 6 different screens, horizontally or vertically
- Size, shape, and position of the PIP
- Transition effects
- Configuration of each input/output of the controlled Switchers

Designed with a 16/9 TFT color touch screen for preview of all configurations, **ORCHESTRA** is especially dedicated to facilitate the setting and programming of multi-screen events and presentations. It perfectly fits your every day or prestigious performances where quickness and easiness of configuration is required.

The numerous user friendly, customizable and configurable presets enable the set up of the screen configuration, so that they are easily accessible during the presentation. A last minute modification is easy thanks to the direct input/output selection access.

Also equipped with a USB port, the complete configuration of the event can be saved for future use.

Thanks to its new ergonomy, **ORCHESTRA** will help to manage multi-screen and multi-location live presentations with a total peace of mind, at the most interesting price/performance ratio.

Analog Way – 20 years of innovation

Founded in 1989, Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product Photo available upon request. Please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.a@analogway.com